



Bhubneshwar, Odisha

SPONSORSHIP AVENUES

S. No	Sponsorship Title Benefits		Event Sponsor Rs 5 Lakhs	Associate Sponsor Rs 3 Lakhs	Registration Sponsor (for exhibition) Rs 5 Lakhs	Corporate Contributor Rs 2 Lakhs
A	Unparalleled Privilege Benefits					
1	Priority in Space / Stall Booking [as per the sponsorship category with an email confirmation on first-cum-first-serve basis (date & time)]		First Priority	Second Priority	Third Priority	X
2	Complimentary Exhibition Space		18 Sq.mts	12 Sq.mts	18 Sq.mts	9 Sq.mts
B	Pre - Event Brandings					
1	Branding in Pre-Event Literatures in					
	- Exhibition Brochure		Large Size Logo	Medium Size Logo	Small Size Logo (in line with co-sponsors logo)	Small Size Logo (after patron sponsors logo)
	- logo display at official website and link to your company website		Large Size Logo	Medium Size Logo	Yes (on the registration page / section)	Small Size Logo (after patron sponsors logo)
	- Logo placement on Visitor Invitations (Passes)		Medium Size Logo	Small Size Logo (after event sponsors logo)	Large Size Logo	X
	- Mentions in all Event Updates		Large Size Logo	Medium Size Logo	Yes (on the registration page / section)	Small Size Logo (after patron sponsors logo)
	- Promotional Mailers (EDM)		Large Size Logo	Medium Size Logo	Yes (on the registration page / section)	Small Size Logo (after patron sponsors logo)
	- Promotion on Social Media Campaigns		Large Size Logo	Medium Size Logo	Yes (on the registration page / section)	Small Size Logo (after patron sponsors logo)

2	Branding in Pre-Event Promotions & Activities in					
	- IMME 2024 Press Conferences		Yes	Yes	Yes	Yes
	- Logo appearance on the Online Visitor Registration Page and also on the visitor confirmation note which can be printed by the visitor entry badge to the exhibition		Medium Size Logo	Small Size Logo (after event sponsors logo)	Large Size Logo	X
3	Branding in Pre-Event Advertisements					
	- Print Advertisements (Trade Magazines & Online Portals)		Yes	Yes	Yes	X
C	During Event Branding					
1	Branding in Event Literatures in					
	- Exhibition Directory		Yes	Yes	Yes	Yes
	- Visitor Registration Form		Medium Size Logo	Small Size Logo (after event sponsors logo)	Large Size Logo	X
2	Branding in Event Venue					
2A	Exhibition Venue					
	- Boards in strategic locations in the venue - Size 8' X 4' [art work to be provided by the sponsor]		3 Nos	1 Nos	X	X
	- Event Entry Arch Gates		Large Size Logo	Medium Size Logo	X	X
	- Visitor Registration Counter		Medium Size Logo	Small Size Logo (after event sponsors logo)	Large Size Logo	X
	- Logo Branding at the Exhibition venue		Yes	Yes	X	X
	- At Protocol Lounge		Yes	X	X	X
	- Thank you sponsor boards at strategic locations		Yes	Yes	Yes	Yes
D	Post Event Branding					
	- Post Event Report		Yes	Yes	Yes	Yes
	- Post Event Emailers		Yes	Yes	Yes	Yes
E	Other Benefits					
	- Feature corporate profile of your company in the Exhibition Directory		Yes	Yes	Yes	X
IMPORTANT NOTE : **1. GST or any other government taxes is levied by government will be applicable 2. Complimentary Exhibition Space will attract a GST of 18%, which will be borne by the Sponsors						